

# QUALITY REQUIREMENTS FOR REFERENCE PICTURES

PLEASE TAKE CARE TO FULFIL THE FOLLOWING QUALITY REQUIREMENTS:

## SUBJECTS

- ✓ Complete system/overview
- ✓ Power station building incl. modules
- ✓ Detail shots of inverter
- ✓ Detail shots of solar module
- ✓ System location incl. inverters and associated components



## PICTURE FORMATS

- ✓ Use high quality photos (No mobile phone photos)
- ✓ Photographs must not be distorted
- ✓ Avoid filters or special lenses
- ✓ Portrait format: 20 x 30 cm  
Landscape format: 30 x 20 cm  
Resolution: 300 dpi

## PEOPLE ON PICTURES...



- ✓ People next to the components
- ✓ People showing what you can do with PV energy
- ✓ Portrait photos for quotes  
Make sure people look natural and personable



## GENERAL REQUIREMENTS

- ✓ Ensure service room and installation is tidy
- ✓ Correct installation is essential
- ✓ Mood lightning and focus welcome
- ✓ Solar modules should not be shaded

